

Blackpool Council Licensing Service

**Representation made by a Responsible Authority
to an application for the grant / variation of a Premises Licence /
Club Premises Certificate**

Responsible Authority

Name of Responsible Authority	Public Health			
Name of Officer <i>(please print)</i>	Chloe Dobson/ Rachel Swindells			
Signature of Officer	C. Dobson			
Contact telephone number	07990084572/07788353570			
Date representation made	02	11	2015	
Do you consider mediation to be appropriate			NO	

Premises Details

Premises Name	Moo Bistro
Address	31-33 Queen Street
	Blackpool
Post Code	FY1 1NL

Reasons for making representations

The Public Health Department, Blackpool Council, write in reference to the licence variation for the Moo Bistro, 31-33 Queen Street, Blackpool.

The applicant brings this application in full knowledge that this premises is located within Claremont ward which has been subject to the Cumulative Impact Policy (CIP) since 2009 which reviewed in 2013.

Public Health would like to submit a summary representation following a review of local North West Ambulance Service data relating to ambulance callouts to Queen Street from 2012-2015:

- Year 2012 – 289 calls (28 poss domestic addresses)
- Year 2013 – 473 calls (41 poss domestic addresses)
- Year 2014 – 458 calls (61 poss domestic addresses)

The data received demonstrates an increase of 169 incidents from 2012 -2014 during this 3 year period. More comprehensive data, including the number of incidents recorded between the hours of 10pm and 2am, will be available for the hearing.

Public Health therefore has concerns that North West Ambulance Service already has to deal with an increase in callouts to Queens Street, therefore, the provision of another premises where alcohol can be purchased into the early hours could have a negative impact on the an already pressured North West Ambulance Service. Whilst it is understood that the premises already has a premises licence, the design and restrictions of the existing premises licence mean that alcohol is ancillary to the main purpose, which must be food led providing seated meals in an informal dining arrangement. The proposed variation seeks to remove the primary purpose of dinning and replace it with a primary purpose of alcohol sales with food only being an incidental part to the overall operation. We feel that this proposal if granted will quickly see this premises only pay lip service to the food provision and will in practical terms descend quickly into a premise that relies entirely on wet sales. There will be no difference to neighbouring premises that have the same offer and due to the nature of the area and the increased demand on the North West Ambulance Service, as demonstrated above; we have concerns if the variation be granted as requested.

Furthermore, the applicant has not provided any information on how they will uphold the Public Safety objective by providing information on how they will deal with first aid requirements. We would expect to see a staff member who is competent in dealing with minor injuries or illnesses and be in a position to properly brief attending paramedics and lead them safely to an area within the premises where a safe initial assessment can be made.

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of another alcohol premises within this Saturation Area in their deliberations as to whether to grant this application.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.

N/A